Koseli Thakali

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EDUCATION

University of Pennsylvania, Philadelphia, PA *May 2029*
B.A. Economics, B.A. Cognitive Science, Computation and Cognition Concentration *GPA*: 3.7/4.0
Select Coursework: Enabling Technologies, Applied Machine Learning in Business, Decision Processes, Negotiations
Plymouth Whitemarsh High School, Plymouth Meeting, PA
Academics: Weighted GPA (5.17/4.00), RANK (1/411), SAT (Math: 790, Reading & Writing: 760) *June 2025*

EXPERIENCE

Penn Electric Racing | *Operations Team Member,* Philadelphia, PA *Sept 2025 – Present*

- Developed automated workspace organizational system for locating tools and parts saving an estimated annual $3k+ on lost and misplaced items. Orders and logs parts when parts are running low.
- Created Technical Innovation Presentation winning 1st place of 108 in General Motor's Excellence in Technical Innovation Event at FSAE EV Competition.
- Secured $5k+ worth of products, services, and cash from companies such as Milwaukee, Citadel, Canva, + more.
- Amassed over 200k views in short form content for @pennelectricracing on Instagram.
- Manage scheduling, events, and work culture/environment initiative across 120+ team members, across 4 sub teams.

Philip Jaisohn Memorial Foundation | *Intern,* North Wales, PA *May 2026 – July 2026*

- Conducted research and held meetings to identify the best AI healthcare scribing service for the foundation's needs. Resulted in $2k annual deal with AI service company.
- Conducted research and held meetings to identify the best student scholarship/internship application software.
    - Instead, created and pitched personalized 2-way application software for applicants and reviewers, used to award $47k+ across 15+ programs. Implementation this coming cycle. (jaisohn-platform.vercel.app)
- Organized agenda, advertising, and event logistics for 2 multi-day programs for high school students and seniors.
- Managed $100k grant budget to purchase equipment for new location.

LEADERSHIP

Penn Undergraduate Women in AI | *Vice President of Marketing* *Oct 2025 – Present*

- Managed social and outreach for 200+ General Body Members
- Created marketing campaigns for speaker events and hackathons, averaging 30-40 people turnouts.

Plymouth Whitemarsh Film | *Founder, President, Executive Producer, Director* *Sept 2022 –June 2025*

- Managed 100+ students and staff involved in 5 completed productions (~30 min each), and 3 film premieres (1 hosted at Regal Theaters) Over 2k attendees combined.
- Built core systems/strategies improving each year: timeline mapping, excel calendar/meeting systems, recruitment, storage and software for editors, company/admin relationships, shoot-day management/ownership tracker.
- Secured sponsorships from Regal Theaters, Premiere Martial Arts, Brunch Everyday, PASNAP, Weavers Way, + more.
- Over $5k in revenue and 15k views on long form videos and at film premieres.

SKILLS

Excel, Python, Workflow Automation (Notion, Gmail, Slack), PRDs, LLM Assisted Prototyping, Project/Team Management, Photoshop, Video editing (DaVinci).

HONORS / ORGANIZATIONS / INTERESTS

1st of 108 GM Excellence in Technical Innovation Award, Formula SAE Electric, Awarded June 2026
2nd Dan Taekwondo Black Belt, Awarded June 2025, Penn Taekwondo Club Member/Competitor
National Merit Scholar and Valedictorian, $2,500 scholarship as one of 2,500 finalists, Awarded May 2025
Interests/Orgs: International films, Taekwondo/Sport Karate, Social deduction games, Phi Chi Theta Business Fraternity